

THE CHIARI PROJECT PRESENTS

THE BRAIN ART EVENT



Art, to me, is the interpretation of the impression which nature makes upon the eye and the brain.
-Childe Hassam

The Brain Art Event will be the first official fundraiser hosted by The Chiari Project. This will provide artists with an opportunity to express a unique representation of the human brain while enabling an audience to explore a showcase of finely crafted exhibits. These works will consist of canvass, mold, metal, fabric, installation, photography and more. This event will not only support talented artists in the area, but assist a worthwhile cause where the majority of the funds raised will be directed towards Chiari Malformation research in 2018.

The Chiari Project conducts research and creates awareness for Chiari Malformation (CM), a rare neurological condition that affects nearly 500,000 in the United States. CM affects the area in the lower posterior skull where the brain and spinal cord connect causing a myriad of debilitating symptoms. The celebration will feature a silent online auction of the 30 pieces, a DJ, cocktails, Tastings of Santa Monica, which will feature a variety of servings from exclusive local eateries, plus many more surprises. Please join us for a mind relaxation experience!

Thursday, December 14, 2017 – 6:30pm to 10pm.
Santa Monica Art Studios
3026 Airport Ave
Santa Monica, CA 90405
www.santamonicaartstudios.com

Gain outstanding visibility among the local community and your peers at this high-level event. Your support will help fund Chiari Research focusing on pain management solutions at the university level while positioning your company as a staunch advocate of a worthy cause. There are four sponsorship levels from which to choose and the benefits in each level are detailed below.

Sponsorship Levels

Thalamus Life Saver - \$3,000

- Life Saver level sponsor listing on all event advertising and collateral (includes in advance, day of event, and post event recognition).
- Large Logo on backdrop at red carpet
- Full-page advertisement in Official Brain Art Event Program
- Prominent sponsor name recognition in all press releases related to event
- Recognition at event by the master of ceremonies
- Special profile on The Chiari Project website highlighting sponsor to be featured for 2018
- 10 individual tickets to the art event

Hippocampus Humanitarian - \$1,750

- Humanitarian level sponsor listing on all event advertising and collateral (includes in advance, day of event, and post event recognition).
- Logo on backdrop at red carpet
- Half-page advertisement in Official Brain Art Event Program
- Prominent sponsor name recognition in all press releases related to event
- Recognition at event by the master of ceremonies
- Special profile on The Chiari Project website highlighting the company to be featured for 3 months
- 6 individual tickets to the art event

Cerebellum Compassionate - \$1,000

- Compassionate level sponsor listing on all event advertising and collateral (includes in advance, day of event, and post event recognition).
- Quarter-page advertisement in Official Brain Art Event Program
- Recognition at event by the master of ceremonies
- 4 individual tickets to the art event

Brainstem Big Hearts - \$500

- Big Hearts level sponsor listing on all event advertising and collateral (includes in advance, day of event, and post event recognition).
- Acknowledgment in Official Brain Art Event Program
- 2 individual tickets to the art event

Individual Tickets - \$35 each

- YES, my organization would like to be a sponsor of The Chiari Project’s Brain Art Event with a gift in the amount of
- \$3,000 Thalamus Life Saver Sponsor
- \$1,750 Hippocampus Humanitarian Sponsor
- \$1,000 Cerebellum Compassionate Sponsor
- \$500 Brainstem Big Hearts Sponsor

NAME PHONE/E-MAIL

- I would like to purchase ___ individual tickets to the Brain Art Event at \$35 each.

PAYMENT OPTIONS

- I have enclosed a check for \$_____made payable to the The Chiari Project*
 - Please charge \$_____ to my American Express MasterCard Visa
- Wire Transfer Instructions will be furnished on Request

NAME AS IT APPEARS ON CARD

CARD NO.

EXP. DATE

SIGNATURE

Primary contact
first and last name
Company name (as you would like it appear in event collateral)
Address
City, State, Zip Code
Phone number
E-mail

To discuss other giving options or for more information, contact jared@chiariproject.org

Please make checks payable to the ***The Chiari Project*** and mail to
2461 Santa Monica Blvd, Suite 640
Santa Monica, CA 90404

*The Chiari Project is a tax-exempt charitable organization governed by Section 501(c)(3) of the Internal Revenue Code. TAX ID NUMBER 47-3348212